

BRIDGESTONE

**Global
Corporations**

Tyre Pattern Digest

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PATTERN DIGEST 2018 - 2020

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IMPORTANT NOTICE

This catalogue contains brief pattern descriptions and size-ranges of Bridgestone tyres for Asia and Oceania region, except Japan and China. As this catalogue contains only brief descriptions on tyres, and tyres are catered to different markets in the region, please consult with our sales representatives or distributors before ordering these products. We look forward to assisting you so that your customers can get the most out of our high quality products.

* Due to the constant advancement in tyre technology, the contents of this catalogue are subject to change without prior notice.

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All information, illustrations and photos in this catalogue are correct at time of printing and are for reference only.



PRODUCT LINE-UP

Passenger Vehicles

SPORTS		POTENZA		TECHNO	
RE-11S	RE-71R	S007A	RE003	TECHNO SPORTS	
					
TRACK	PRESTIGE	STREET	BRESS-UP		
TARGET VEHICLE	TARGET VEHICLE	TARGET VEHICLE	TARGET VEHICLE		
					
MAIN FEATURES	MAIN FEATURES	MAIN FEATURES	MAIN FEATURES		
<ul style="list-style-type: none"> • Track performance • Exceptional response • Ultimate grip 	<ul style="list-style-type: none"> • Street legal track performance • Exceptional response • Ultimate grip 	<ul style="list-style-type: none"> • Responsive and precise handling • Outstanding cornering performance • Superior wet braking and control 	<ul style="list-style-type: none"> • Aggressive tread pattern • Quiet performance • Flat Control Patch wear control 		

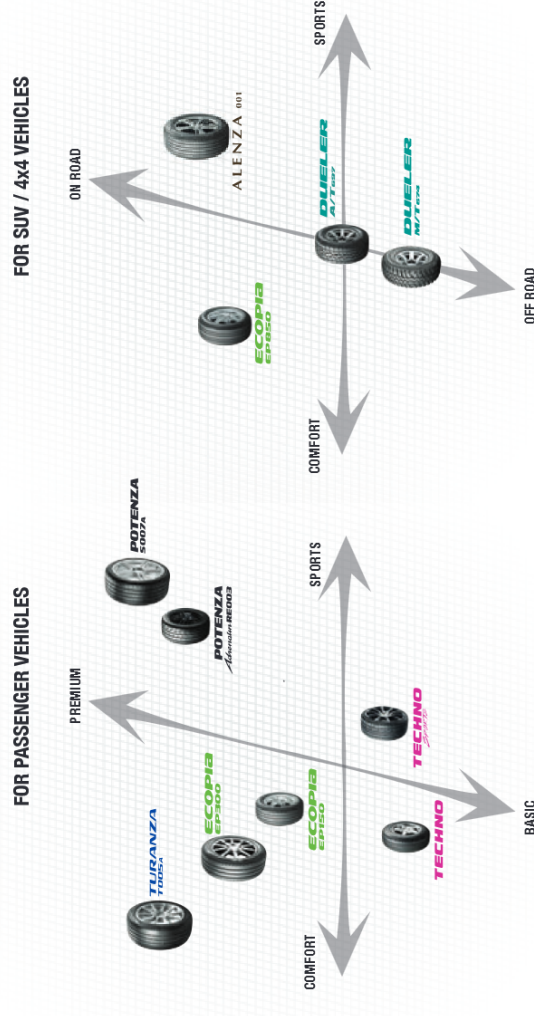
Updated as of 30th Jun 2016.

SUV / 4x4 Vehicles

SUV / 4x4		ALENZA		ECOPIA		DUELER	
	001	EP850	AJT 697	MT 674			
							
LUXURY SUV	ECO & COMFORT	ALL TERRAIN	MUD TERRAIN				
TARGET VEHICLE	TARGET VEHICLE	TARGET VEHICLE	TARGET VEHICLE				
							
MAIN FEATURES	MAIN FEATURES	MAIN FEATURES	MAIN FEATURES				
<ul style="list-style-type: none"> • Superb riding comfort and excellent steering performance • Superior safety in both wet and dry conditions • Engineered to provide long wear life 	<ul style="list-style-type: none"> • Advanced low rolling resistance • No compromise to safety or wear life • Better ride comfort and less noise 	<ul style="list-style-type: none"> • Excellent traction and steering control • Enhanced off-road stability • Smooth ride and low road noise 	<ul style="list-style-type: none"> • Advanced mud traction and grip • Enhanced performance and increased durability • Tough aggressive design 				

Updated as of 30th Jun 2016.

PRODUCT POSITIONING



Updated as of 30th Jun 2016.

COMFORT		ECOPIA		TECHNO	
T065A	EP300	EP150	TECHNO		
					
TOURING	ECO	ECO (Small Car)	VALUE		
TARGET VEHICLE	TARGET VEHICLE	TARGET VEHICLE	TARGET VEHICLE		
					
MAIN FEATURES	MAIN FEATURES	MAIN FEATURES	MAIN FEATURES		
<ul style="list-style-type: none"> • Comfort above all • Designed for a quieter, safer & smoother journey 	<ul style="list-style-type: none"> • Low rolling resistance for better fuel efficiency • Enhanced wet grip performance for safety • Improved design for longer lasting life 	<ul style="list-style-type: none"> • Excellent braking performance • Low noise for a quieter, more comfortable ride • Exceptional handling in hazardous, wet conditions 	<ul style="list-style-type: none"> • Designed for extended durability • Dependable wet road performance • Enhanced braking performance 		

AVAILABLE PATTERNS & SIZES Passenger Vehicles

Size	TURANZA		POTENZA		ECOPIA		TECHNO	
	T005A	S007A	Adrenalin RE003	EP300	EP150	TECHNO	TECHNO Sports	
21 inches								
285/30R18		YXL						
285/35R18		YXL						
245/35R21		YXL						
20 inches								
335/25R20		YXL						
285/25R20		YXL						
305/30R20		YXL						
295/30R20		YXL						
285/30R20		YXL						
275/30R20		YXL	WXL					
255/30R20		YXL						
245/30R20		YXL						
235/30R20		YXL						
315/35K20		Y						
295/35K20		YXL						
285/35K20		Y						
275/35K20		YXL						
265/35K20	WXL	YXL						
255/35K20	WXL	YXL						
245/35K20		YXL	WXL					
235/35K20		YXL						
275/40R20		YXL						
265/40R20	WXL	YXL						
255/40R20		WXL / YXL						
245/40R20	WXL	YXL						
255/45R20		Y						
245/45R20		YXL						
19 inches								
325/30R19		Y						
305/30R19		YXL						
295/30R19		YXL						
285/30R19		YXL						
275/30R19		YXL						
265/30R19		YXL						
255/30R19		Y						
285/35R19	WXL	YXL	WXL					
265/35R19		YXL						
255/35R19		YXL						
245/35R19		YXL						
235/35R19		YXL						
225/35R19	WXL	YXL	WXL					
285/40R19		YXL						
275/40R19	W	YXL						
265/40R19		YXL						
255/40R19		YXL						
245/40R19	W	YXL						
235/40R19		YXL						
225/40R19		YXL						
255/45R19	W	YXL	WXL					
245/45R19	W	YXL						

Size	TURANZA		POTENZA		ECOPIA		TECHNO	
	T005A	S007A	Adrenalin RE003	EP300	EP150	TECHNO	TECHNO Sports	
18 inches								
285/30R18		Y						
285/35R18		YXL						
275/35R18		YXL	W / YXL					
265/35R18	W	YXL	WXL					
255/35R18		YXL	WXL					
225/35R18		Y						
215/35R18		YXL						
275/40R18		YXL						WXL
265/40R18		YXL	WXL					
255/40R18		YXL	WXL					
245/40R18	W	YXL	WXL					
235/40R18	WXL	YXL	WXL					
225/40R18	W	YXL	WXL					WXL
215/40R18		YXL	WXL					WXL
205/40R18		YXL						
275/45R18	W	Y						
265/45R18		YXL	WXL					
255/45R18	WXL	YXL	WXL					
245/45R18	W / WXL	YXL	WXL	V				WXL
235/45R18	WXL	YXL	WXL	WXL				
225/45R18	W	YXL	WXL					VXL
215/45R18		YXL	WXL					
245/50R18	W	YXL	WXL					
235/50R18	WXL	Y	WXL					
225/50R18	V	W / Y						
215/50R18	V	Y						
225/55R18	V	Y						
17 inches								
265/40R17		Y						
255/40R17		YXL						
245/40R17		Y	W					
235/40R17		Y						WXL
215/40R17		Y	WXL					VXL
205/40R17		YXL	WXL					
255/45R17		Y						
245/45R17	W	YXL	W / WXL					
235/45R17	WXL	YXL	W / WXL					VXL
225/45R17	W / WXL	YXL	W / WXL	V				VXL
215/45R17	W / WXL	YXL	WXL	WXL				VXL
205/45R17		YXL	WXL					VXL
195/45R17		Y	W					
235/50R17	W	Y						
225/50R17	W / WXL	YXL	W	V				W
215/50R17	W / WXL	Y	W	V				VXL
205/50R17		YXL	WXL	VXL				VXL
245/55R17		W						
235/55R17	W	YXL	W	V				VXL
225/55R17	W / WXL	YXL	W	V				V
215/55R17	V / W / YXL	W	W	V				V
205/55R17		Y						
225/60R17	H							
215/60R17	H							
16 inches								
205/45R16			WXL					V
195/45R16			WXL					
165/45R16			YXL					
225/50R16		Y / WXL	W					
205/50R16		V	W					V
195/50R16			V					V
165/50R16			V					V
225/55R16	V / WXL	WXL	W	V				
215/55R16	V		W	V				
205/55R16	V / YXL	WXL / YXL	W	V	H			V
195/55R16		W	W	V				V
185/55R16				V				V
235/60R16	V / W			V				V
225/60R16	V / HXL			V				H
215/60R16	V / YXL		Y	V				H
205/60R16	V			V				H
195/60R16	V			V				H
185/60R16				H				H
215/65R16	H			H				
205/65R16	V			V				H

Please refer to the Load Index and Speed Symbol charts. Consult your Bridgestone authorized dealer for more information. Updated as of 30th Jun 2018.

Passenger Vehicles

AVAILABLE PATTERNS & SIZES | SUV / 4x4 Vehicles

Size	TURANZA		POTENZA		ECOPIA		TECHNO	
	T065A	S007A	Adrenalin RED03	EP300	EP150	TECHNO	TECHNO Sports	
15 inches								
195/50R15			W	V		H		
175/50R15			V					
165/50R15			W	V				
205/55R15			W	V				
195/55R15			V	V				
185/55R15			V	V				
165/55R15			V	V				
215/60R15			V	V	V/H			
205/60R15			V	V	H			
185/60R15			V	V	H			
175/60R15			V	V	H			
215/65R15			V	V	H			
205/65R15			V	V	H			
195/65R15			V/H	V/H	H			
185/65R15			H	H	H/S	V		
175/65R15			H	H	H			
205/70R15			H	H	H			
14 inches								
165/55R14			V			H		
205/60R14								
195/60R14						H		
185/60R14						H		
195/65R14						H		
185/65R14						H		
175/65R14						H/S		
165/65R14						S		
155/65R14						S		
195/70R14						H		
185/70R14						H/S		
175/70R14						H/S		
165/70R14						H		
185/80R14						S		
165/80R14						S/T		
13 inches								
175/60R13						H		
165/60R13						H		
155/60R13						T		
185/70R13						H/S		
175/70R13						H/S		
165/70R13						T		
165/80R13						S		
155/80R13						S/T		
12 inches								
175/70R12						S		
165/70R12						S		
155/70R12						S		
145/70R12						S		
155/80R12						S		
145/80R12						S		

Please refer to the Load Index and Speed Symbol charts. Consult your Bridgestone authorized dealer for more information. Updated as of 30th Jun 2018.

Size	ALENZA 001		ECOPIA EP850		DUELER A/T 697		DUELER M/T 674	
	SIDE WALL SS/PR		SIDE WALL SS/PR		SIDE WALL SS/PR		SIDE WALL SS/PR	
22 inches								
285/35R22		W XL						
265/35R22		W XL						
285/45R22		H						
275/50R22		H						
21 inches								
295/35R21		Y XL						
275/40R21		W XL						
265/45R21		W						
20 inches								
315/35R20		Y XL						
295/40R20		Y XL						
275/40R20		Y XL						
295/40R20		W XL						
285/45R20		W XL						
275/45R20		Y XL						
265/45R20		Y						
255/45R20		W						
245/45R20		V						
285/50R20		W XL / V						
275/50R20		W						
265/50R20		V XL						
255/50R20		V XL						
245/50R20		V						
275/55R20		V						
255/55R20		W XL / Y XL						
235/55R20		V						
P275/60R20		H						
19 inches								
285/45R19		W XL						
275/45R19		Y XL						
255/45R19		V						
245/45R19		V XL						
235/45R19		W						
225/45R19		W / W XL						
265/50R19		Y XL						
255/50R19		Y XL						
235/50R19		V						
275/55R19		V						
255/55R19		W XL						
245/55R19		V						
235/55R19		W / W XL						
225/55R19		V						
235/65R19		V XL						
18 inches								
235/50R18		V						
255/55R18		W XL / Y XL						
235/55R18		V / V XL						
215/55R18		V XL						
285/60R18		H / V XL						
275/60R18		V				RBT		
265/60R18		V				RBT		
255/60R18		V XL				H		
245/60R18		H				H		
235/60R18		W				V		
225/60R18		H				H		
235/65R18		V				H		
225/65R18		V XL				H		

OWT: Outlined White Lettering on Side Wall
RBT: Raised Black Lettering on Side Wall

Please refer to the Load Index and Speed Symbol charts. Consult your Bridgestone authorized dealer for more information. Updated as of 30th Jun 2018.

SUV / 4x4 Vehicles

Size	ALENZA 001	ECOPIA EP850	DUELER A/T 697	DUELER M/T 674
	SIDE WALL SS/PR	SIDE WALL SS/PR	SIDE WALL SS/PR	SIDE WALL SS/PR
17 inches				
235/55R17	V	HXL		
235/55R17	W			
255/60R17	V			
235/60R17	HXL			
215/60R17	V	H	RBT H	
245/65R17	V	H	RBT S	
285/65R17	V	H	OWT S	
275/65R17	V	H	OWT T	
265/65R17	V	H	RBT T / OMT S	
255/65R17	H	H	OWT T	
245/65R17	H	H	OWT T XL	
235/65R17	VXL	HXL	OWT XL	
225/65R17	H	H	OWT S	
265/70R17	H	H	OWT S	
P265/70R17	H	H	RBT 5XL	
225/70R17	H	H		
215/70R17	H	H		
16 inches				
235/60R16	H	H	RBT H	
255/65R16	H	H		
215/65R16	H	H		
205/65R16	H	H		
275/70R16	H	H	OWT S	
265/70R16	H	H	RBT T / OMT S	
255/70R16	H	H	OWT S	
245/70R16	HXL	HXL	OWT S / SXL	
235/70R16	H	H	RBT	
225/70R16	H	H	OWT S	
205/70R16	H	H	RBT S	
265/75R16	H	H	RBT S	
245/75R16	H	H	OWT S	
15 inches				
265/70R15	H	H	OWT T	
255/70R15	H	H		
235/70R15	S	S	OWT S / SXL	
225/70R15	H	H	RBT S	
215/70R15	H	H	OWT S	
205/70R15	H	H	RBT S	
235/75R15	HXL	HXL	OWT S / SXL	
P235/75R15			RBT S	
P235/75R15			OWT S	
215/80R15			OWT T	

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RBT: Raised Black Lettering on Side Wall

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SUV / 4x4 Vehicles (Light Truck Construction)

Size	DUELER A/T 697	DUELER M/T 674
	SIDE WALL SS/PR	SIDE WALL SS/PR
18 inches		
285/60R18	RBT S, B	
265/60R18	OWT S, B	
17 inches		
285/65R17	OWT S, B	OWT Q
275/65R17	OWT S, B	
265/65R17	OWT S, B	RBT Q, R / Q, 10
255/65R17	RBT S, B	
245/65R17	RBT R	RBT Q
285/70R17	OWT S, B	
265/70R17	OWT S, B	RBT Q, 10
255/70R17	OWT S, B	RBT Q
16 inches		
215/65R16	RBT S	
265/70R16	RBT S, B	
245/70R16	RBT S, B	RBT Q
245/70R16	OWT S, B / RBT R, E	RBT Q, 10
235/70R16	RBT S, B	OWT Q, 8
285/75R16	OWT R, 6 / R, 8	OWT Q, 8
265/75R16	OWT R, 10 / S, 6	RBT Q, 10 / OMT Q, 6
245/75R16	OWT S, 6 / RBT S, 8	OWT Q, 6 / Q, 8 / RBT Q, 10
235/75R16	OWT R, 10 / S, 6	RBT Q, 10 / OMT Q, 8
185/85R16	OWT R, 8 / R, 10	RBT Q, 10 / OMT Q, 8
205R16	RBT S, B	RBT L
205R16	RBT S, B	
750R16	RBT N, 8	
15 inches		
225/70R15	RBT S / OMT S	
205/70R15	OWT S	
235/75R15	RBT S, 8 / OMT S, 6	OWT Q, 6 / Q, 8
225/75R15	OWT S	
215/75R15	OWT S, 6	OWT Q, 6
215R15	RBT S	
30X9.50R15	RBT R, 8	
31X1.050R15	OWT S, 6	OWT Q, 6
27X8.50R14	OWT S, 6	OWT Q, 6

OWT: Outlined White Lettering on Side Wall
RBT: Raised Black Lettering on Side Wall

Please refer to the Load Index and Speed Symbol charts. Consult your Bridgestone authorized dealer for more information. Updated as of 30th Jun 2018.



COMFORTABLE RELIABILITY

TURANZA seeks to achieve the high-level balance that luxury car owners seek, combining comfort, security, driving performance, and advanced technology. Utilising cutting-edge tyre technology to achieve the ideal driving conditions for the drivers of world-class luxury cars, TURANZA will constantly improve the drivers' performance.

EXCEPTIONALLY SMOOTH RIDE SUPERIOR QUIETNESS ASSURED CONFIDENCE

TURANZA TYRES ARE ENGINEERED TO PROVIDE A SMOOTH, COMFORTABLE AND RELIABLE RIDE IN ANY CONDITION

TURANZA touring tyres are built by perfectionists, for perfectionists and achieve performance that luxury vehicles demand. Providing balance between a comfortable silence and stability, TURANZA is ideal for drivers who want a smooth driving experience.

TURANZA is focused on improving comfort without sacrificing handling. Our quiet ride technologies minimise road noise through an advanced noise-cancelling tread design. Innovations in handling capabilities enhance on-road stability and provide improved resistance to hydroplaning. Improvements in rubber compounds make the TURANZA more durable by enhancing the life of the tread.

You don't have to compromise performance for a more comfortable ride. TURANZA delivers both. Our innovations and attention to detail make this tyre ideal for luxury vehicle owners and perfectionists alike.

Take a Journey.

It's not the distance travelled, it's the quality of experiences life reveals while travelling on Turanza. Take a Journey is a tribute to those unforgettable moments of premium comfort.

